

VIKTORIA PAMMER & ANNA WEBER

# MOOD IN THE CITY

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What is that about?

ITS  
ABOUT  
YOU







**WALING AROUND**



# JAKOMINIPLATZ









# FRANZISKANERPLATZ









AC...



"  
TEASE  
TLW

QUESTION  
EVERYTHING

EXIT





# HOW TO ENTER MOOD?

- Proactive?
- System prompts at place?
- Hybrit? (Reminders)?

```
file:///C:/Development/Presentation/AutomobileVieww
Select Car
1 = Aveo
2 = Camaro
3 = Volt
2

****
You selected the Automobile Chevy Cam
****

Select Car Interaction
1 = Start Car Engine
2 = Stop Car Engine
3 = Start Moving
4 = Stop Moving
1

****
Engine Started
****

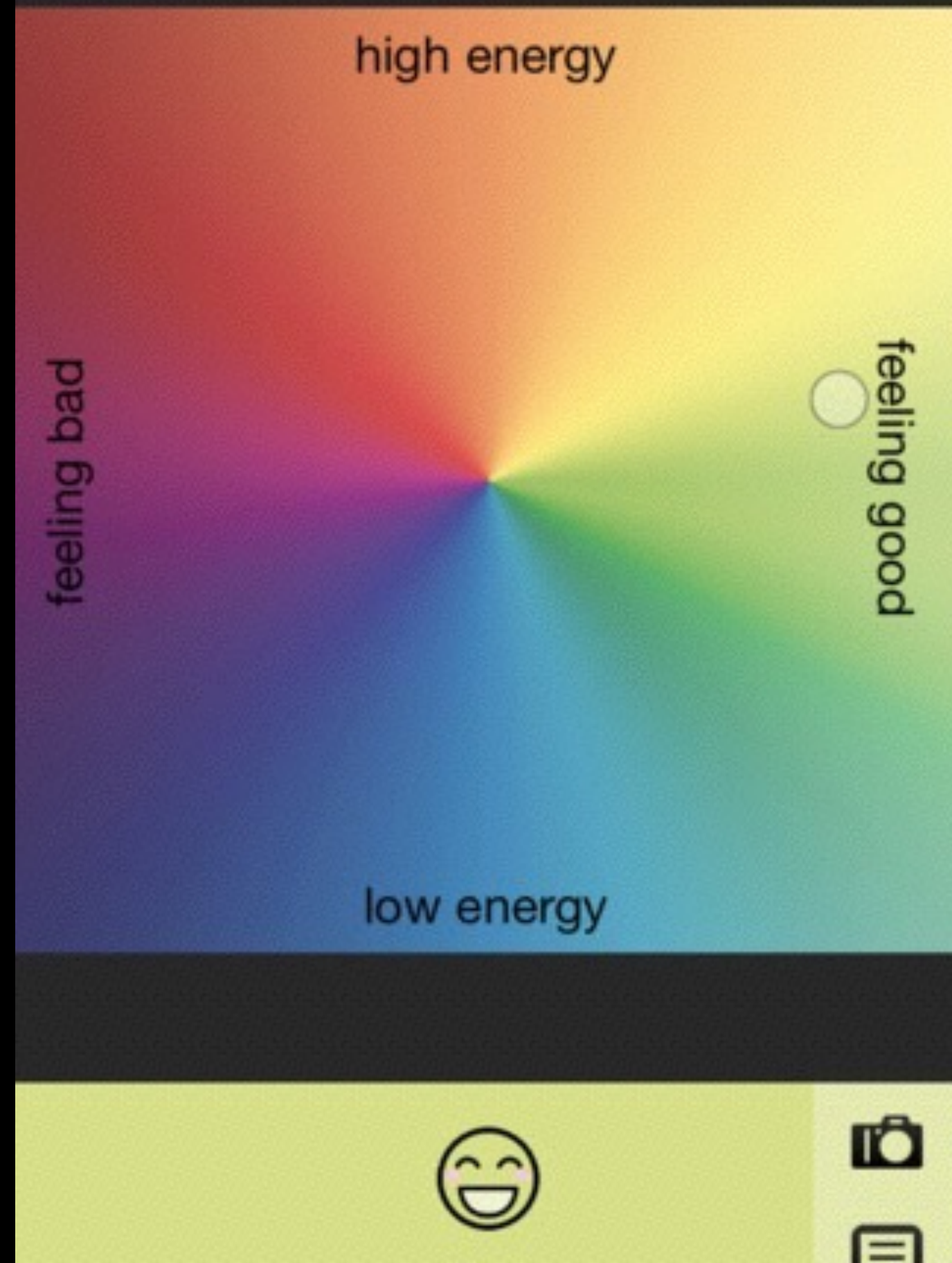
Select Car Interaction
1 = Start Car Engine
2 = Stop Car Engine
3 = Start Moving
4 = Stop Moving
3

****
Car Started Moving
****
```



# WHAT TO ENTER?

- Only the Mood?
- Pictures?
- Text?





# WHERE TO ENTER THE MOOD?

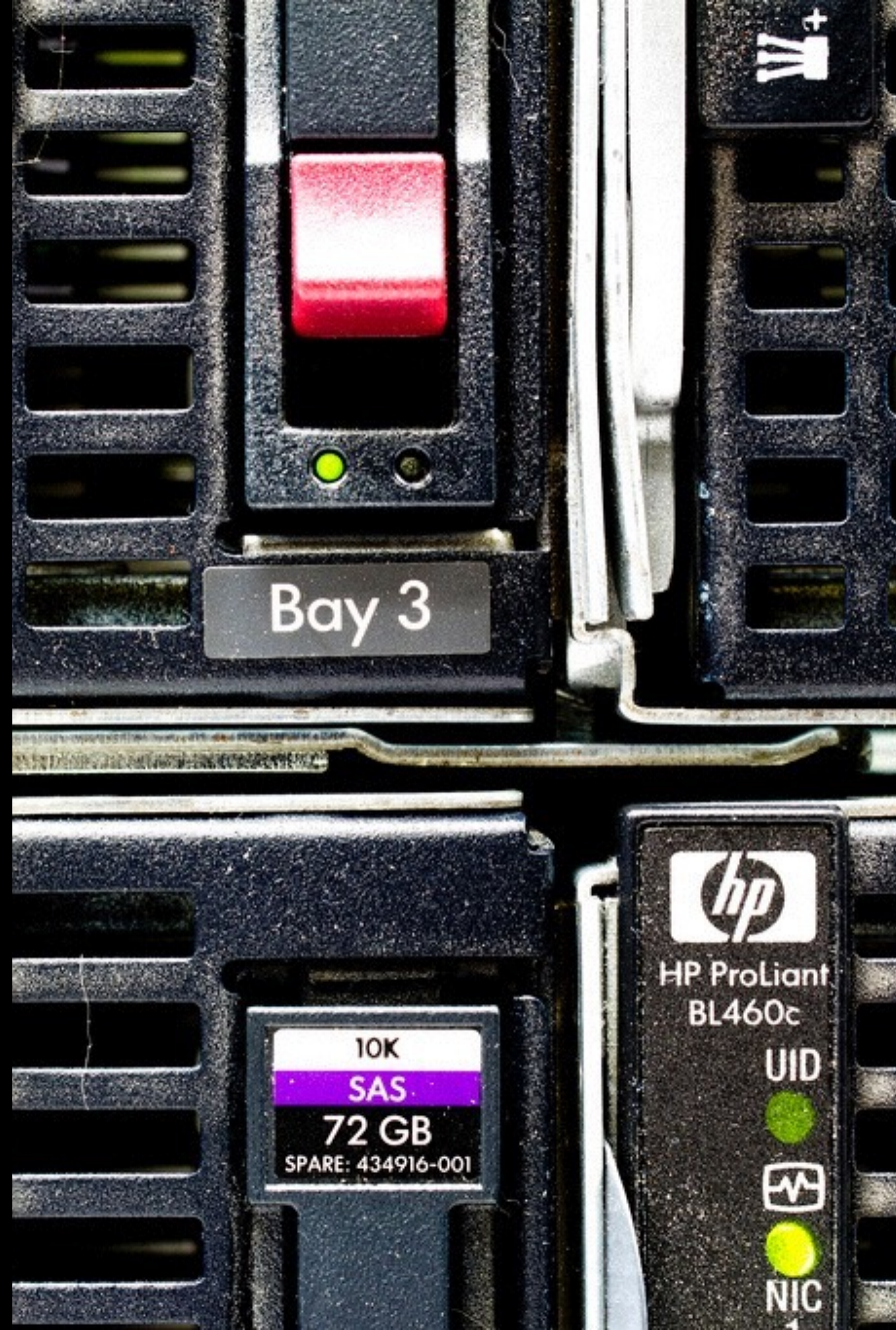
- Immanent, at the place?
- GPS, QR Tag...
- Later?
- Manual enter Position





# WHERE SHOULD THE DATA BE?

- Central Server?
- Open to the public?
  - Everyone or only Users
- Only on the Smart Phone?





# HOW TO SHARE?

- Anonymous?
- With Name?
- Directly with others?
- In groups?



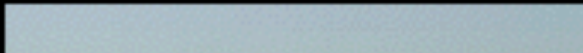


# WHAT TO DO WITH THE DATA?

- Visualise it!
- Reflect on it!
- Avoid places?
- Help the government to improve?











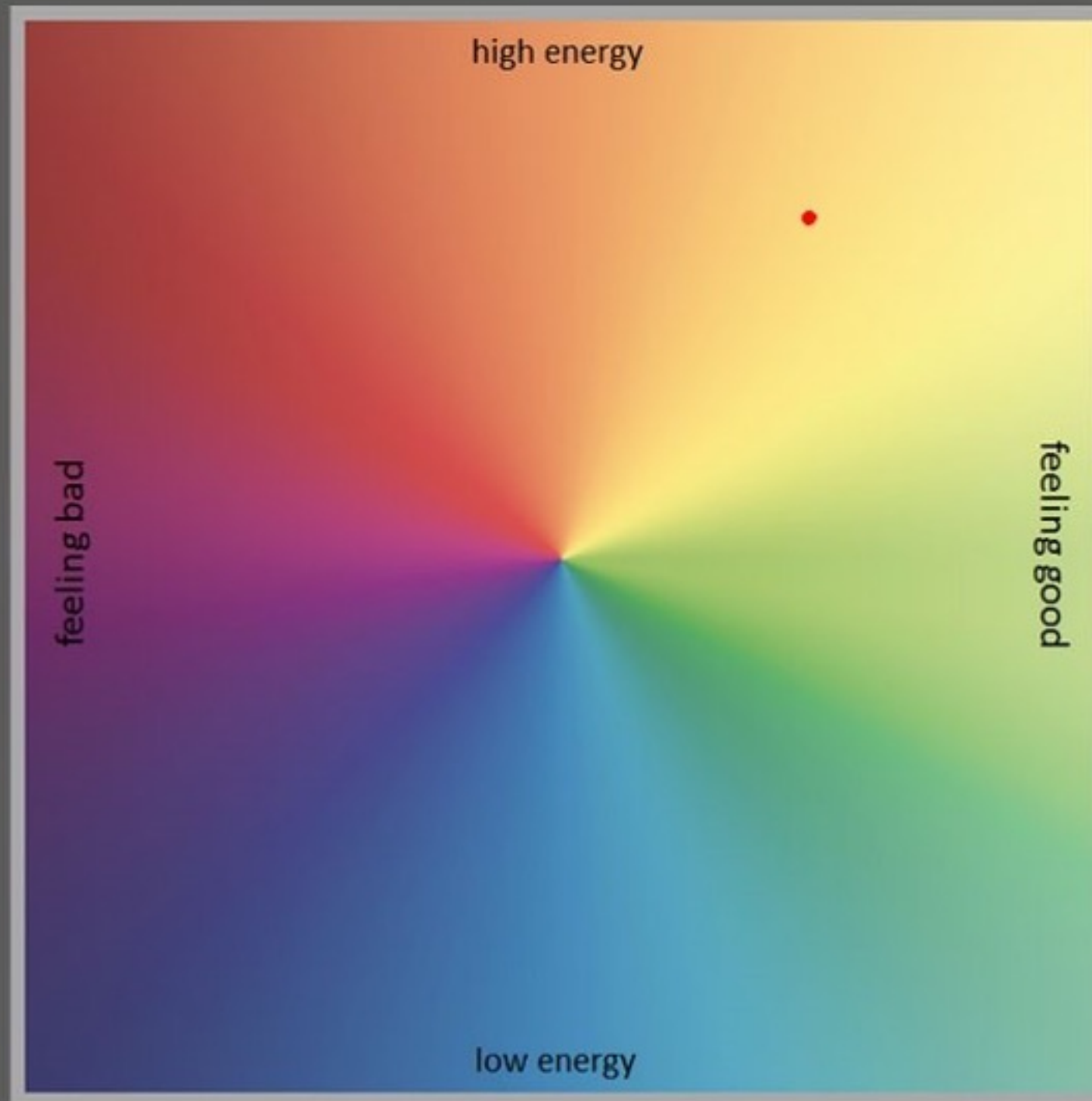
# LONDON NOISE MAP




[Capture Mood](#)[My Timeline](#)[Compare Me](#)[Collaborate](#)[My Shifts](#)[My Teams](#)

Select a meeting:

No meeting selected ▼




Click on the map to capture your mood.

**Context time:** 2014-01-29 10:30  
...after a call


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**Mood time:** 2014-01-29 10:30  
**Note:** Case Ref 1234


 I am very happy because I solved a very problematic call....

[Edit Note](#) [Delete Mood](#)

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**Context time:** 2014-01-29 10:26  
...after a break

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**Mood time:** 2014-01-29 10:26  
 **Note:** Getting tired after lunch



# MOODMAP IN MEETINGS





(a) Shortest



(b) Beautiful



(c) Quiet



(d) Happy



# OUTLOOK

- Iterate over Questions with Stakeholders
- Build Prototype System
- Help to make a better city





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“Thank you for your Attention”

ANY QUESTIONS?