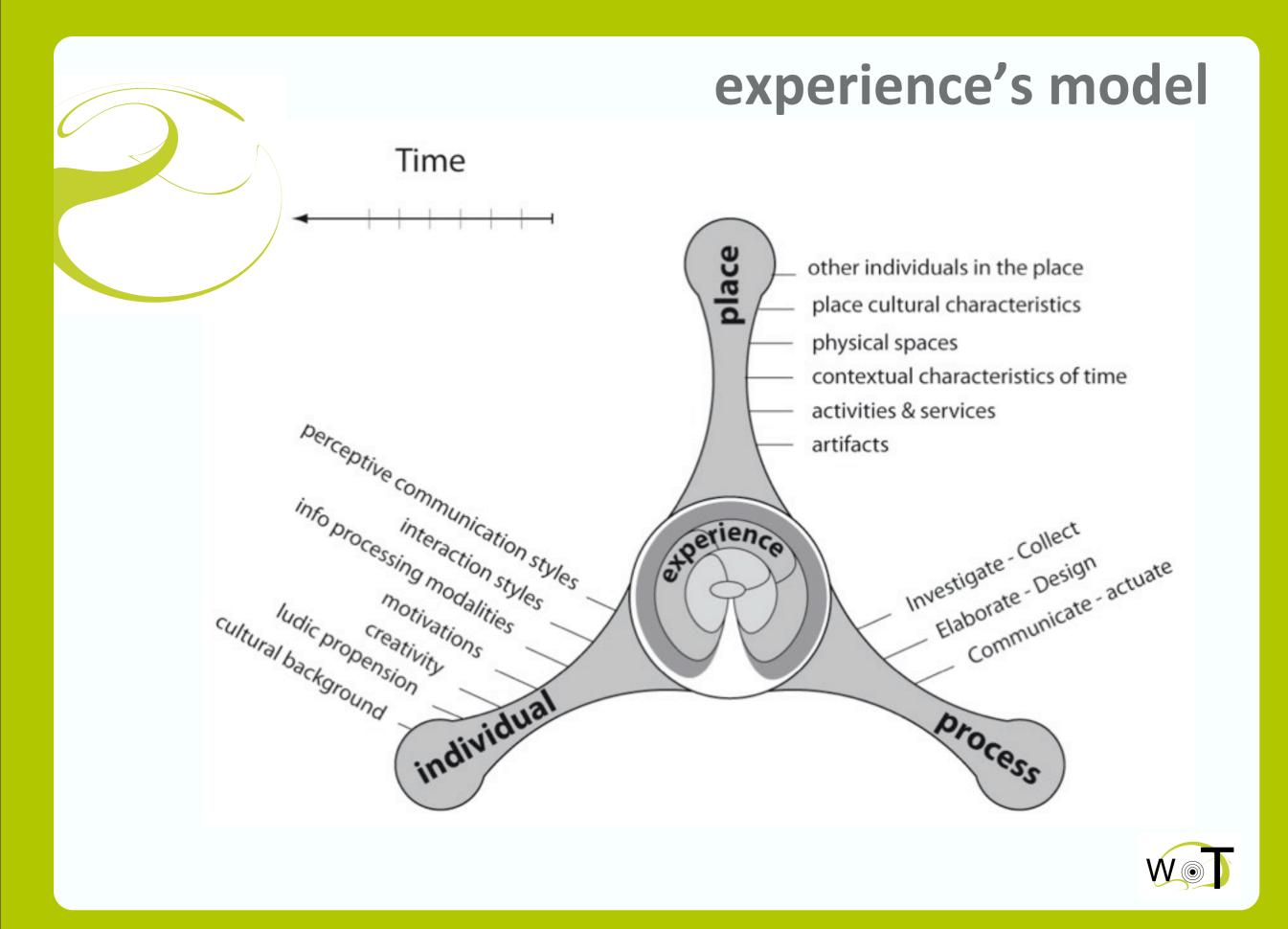


Smart Cities Analytics

M. Dascalu, F. Scaccia, C. Giovannella



mercoledì 16 ottobre 13





WHERE THE SMARTENESS OF A CITY ?

HOW TO DEFINE IT ?

PROBLEM 1: INDICATORS

ARE TAKEN FROM MANY SOURCES BUT ALMOST NEVER FROM INDIVIDUALS ... AND USUALLY CONCERN INFRASTRUCTURE OR PRODUCTS OF A PROCESS

Ex.: LEARNING & EDUCATION

6 PILLARS

LIVING 7: EDUCATION FACILITIES (STUDENTS PER INH + SATISFACTION WITH ACCESS AND QUALITY IN 2004 ?? - 14%)

DOUBLE-TRIPLE ELIX

LABOUR FORCE WITH ISCED 5 & 6 EDUCATION LEVEL

OTHERS

(SMART CITY INDEX - 9)

PENETRATION OF COMPUTERS & SMARTBOARDS + CLASSROOMS CONNECTED TO INTERNET

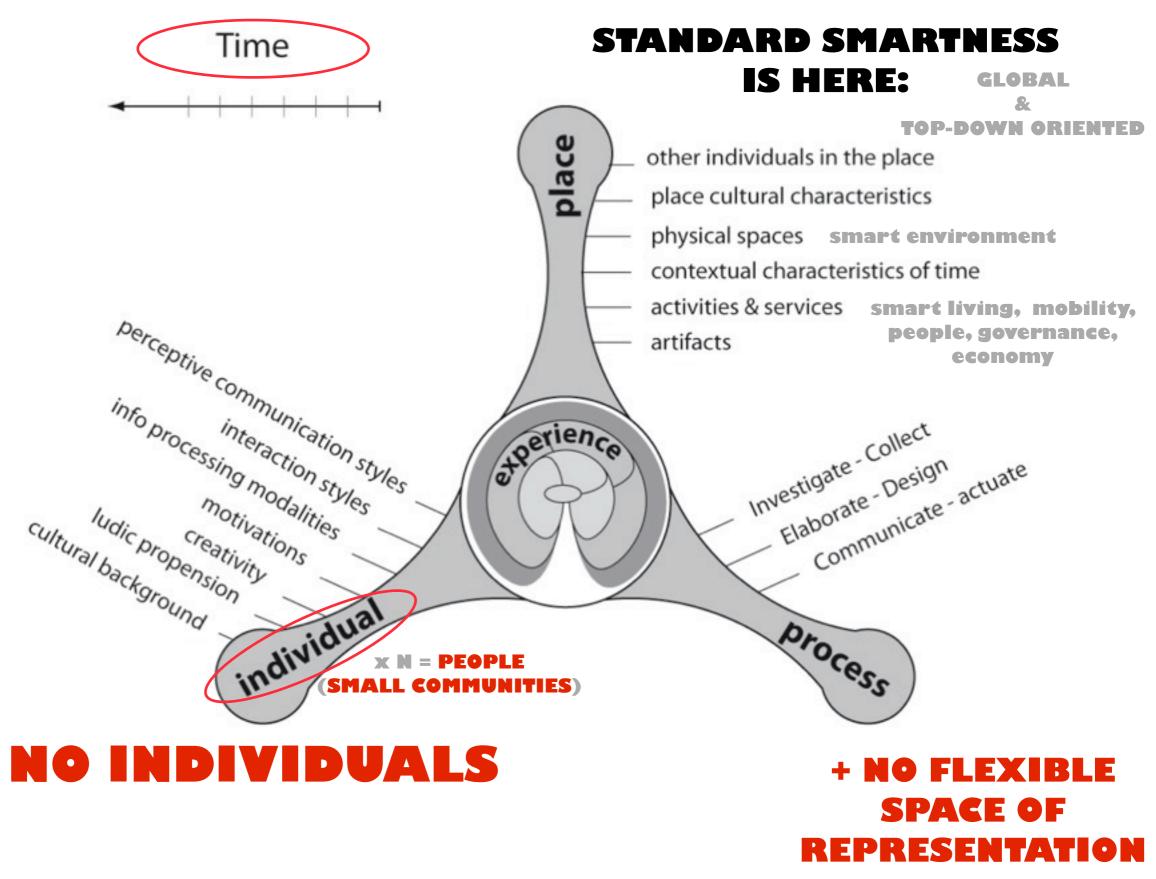
(ICITY RATE - ITALIAN 6 PILLARS)

PEOPLE 16: PENETRATION OF COMPUTERS + CLASSROOMS CONNECTED TO INTERNET + NUMBER OF FOREIGNER STUDENTS + ICSED 5 PER 1.000 AGED 25-30

(SMART CITY WHEEL - 6 PILLARS)

PEOPLE 3: 21st EDUCATION -> ICSED 5 PER 1,000 INH

NO TIME AND DYNAMICS



Legenda

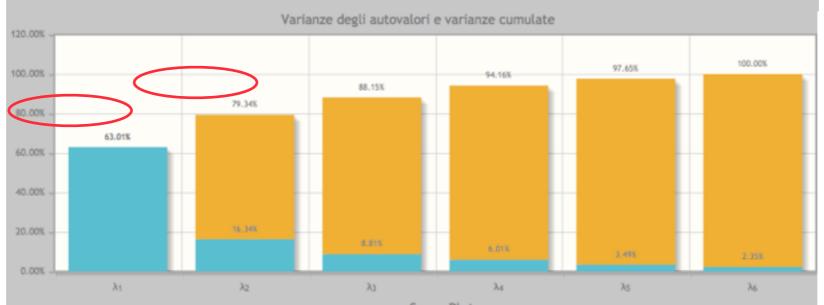
Par_2 Eco Par_3 Peo Par_4 Gov

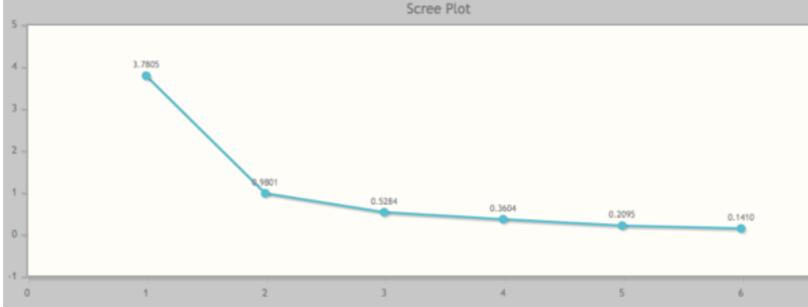
Par_5 Mob Par_6 Env

Par_7 Liv

PROBLEM 2: CORRELATIONS

Par_1	Par_2	Par_3	Par_4	Par_5	Par_6
1	0.4701	0.6662	0.5867	0.0728	0.6607
0.4701	1	0.6963	0.6362	0.1417	0.6727
0.6662	0.6963	1	0.7091	0.3648	0.8211
0.5867	0.6362	0.7091	1	0.1723	0.8093
0.0728	0.1417	0.3648	0.1723	1	0.2345
0.6607	0.6727	0.8211	0.8093	0.2345	1



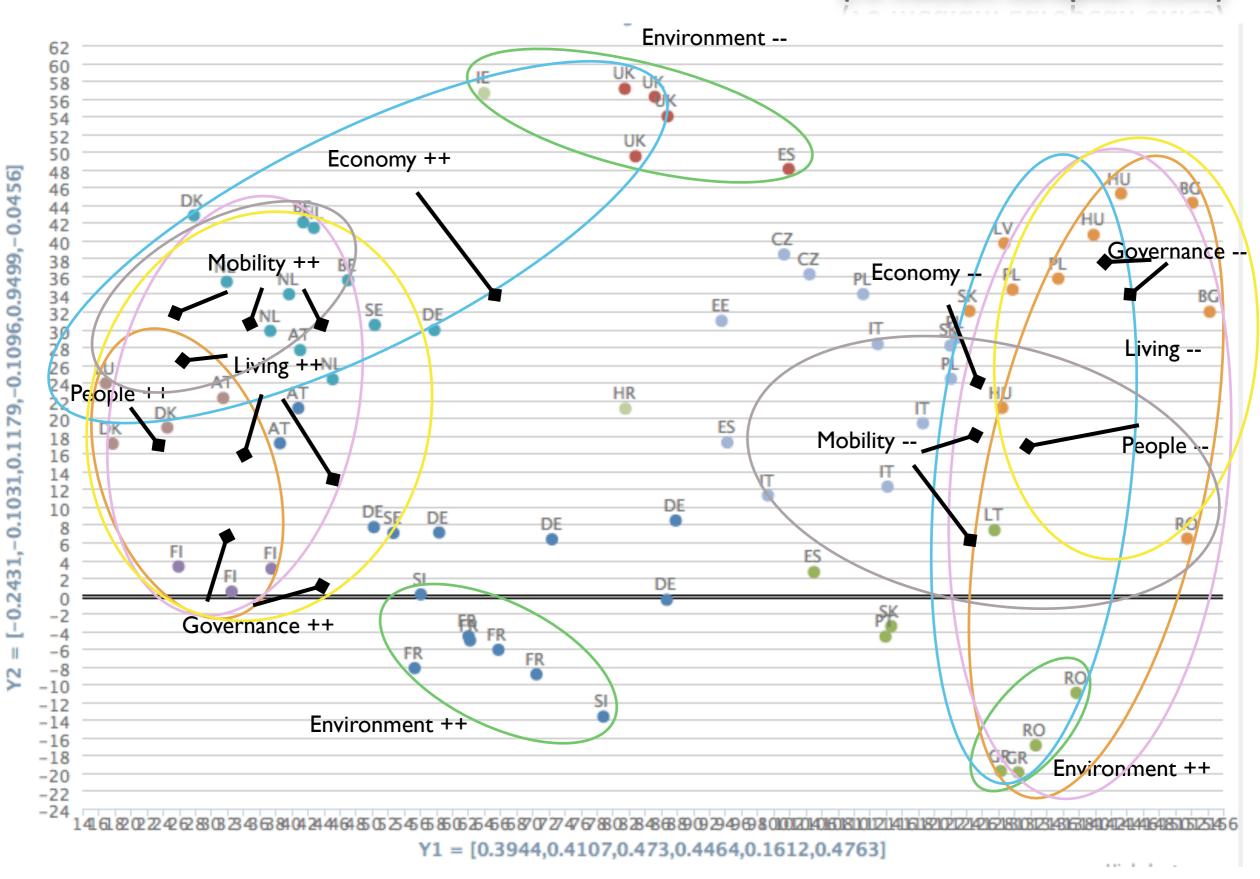


http://www.smart-cities.eu/

http:/// www.wipiliare.compored

PRINCIPAL COMPONENT ANALYSIS

(70 medium European Cities)



PROBLEM B: DYNAMES

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How to realize a bottom-up people centered analytics of smart cities and territories?

Focus on traces



DATA PRODUCTION AND COLLECTION ?



"VOLUNTARY"LOCALIZEDMOBILITYPERSONALACTIONSDETECTORSDETECTORSDEVICES

BIG DATA BUT USUALLY NOT OPEN ... AND NOT USED TO BENCHMARK

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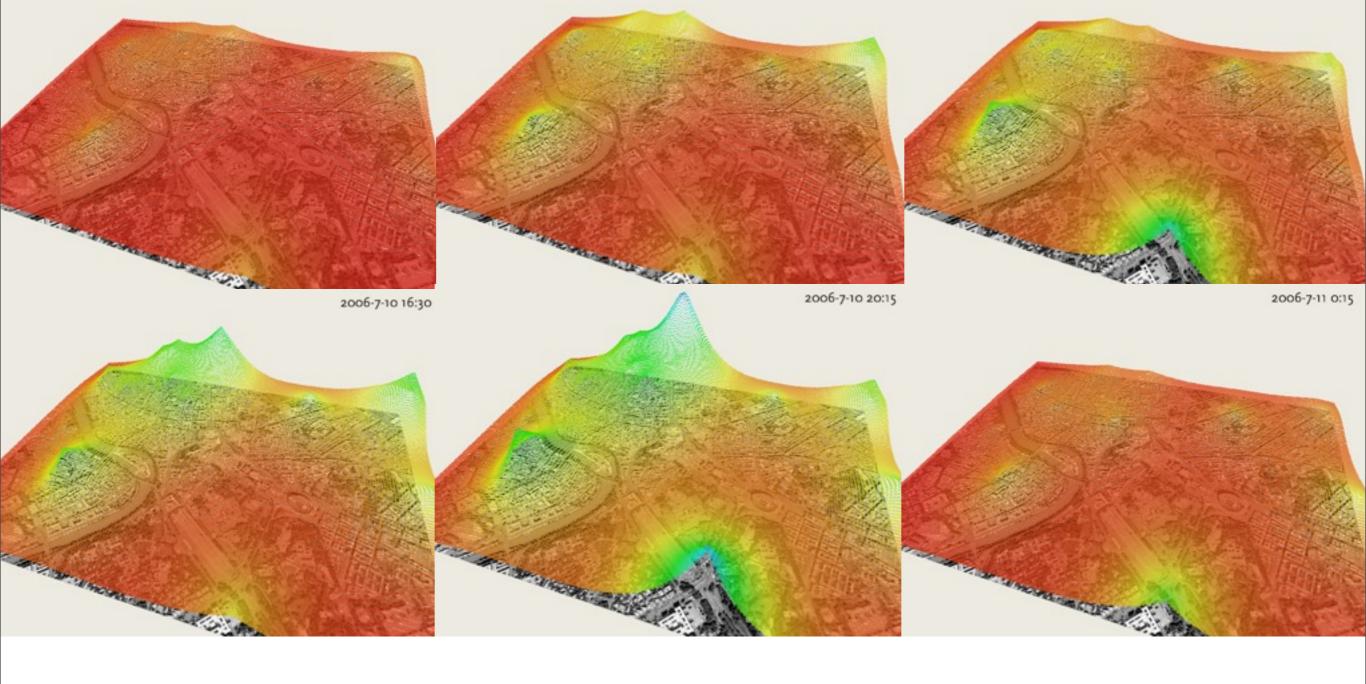
Dynamics

http://senseable.mit.edu

2006-7-9 23:0

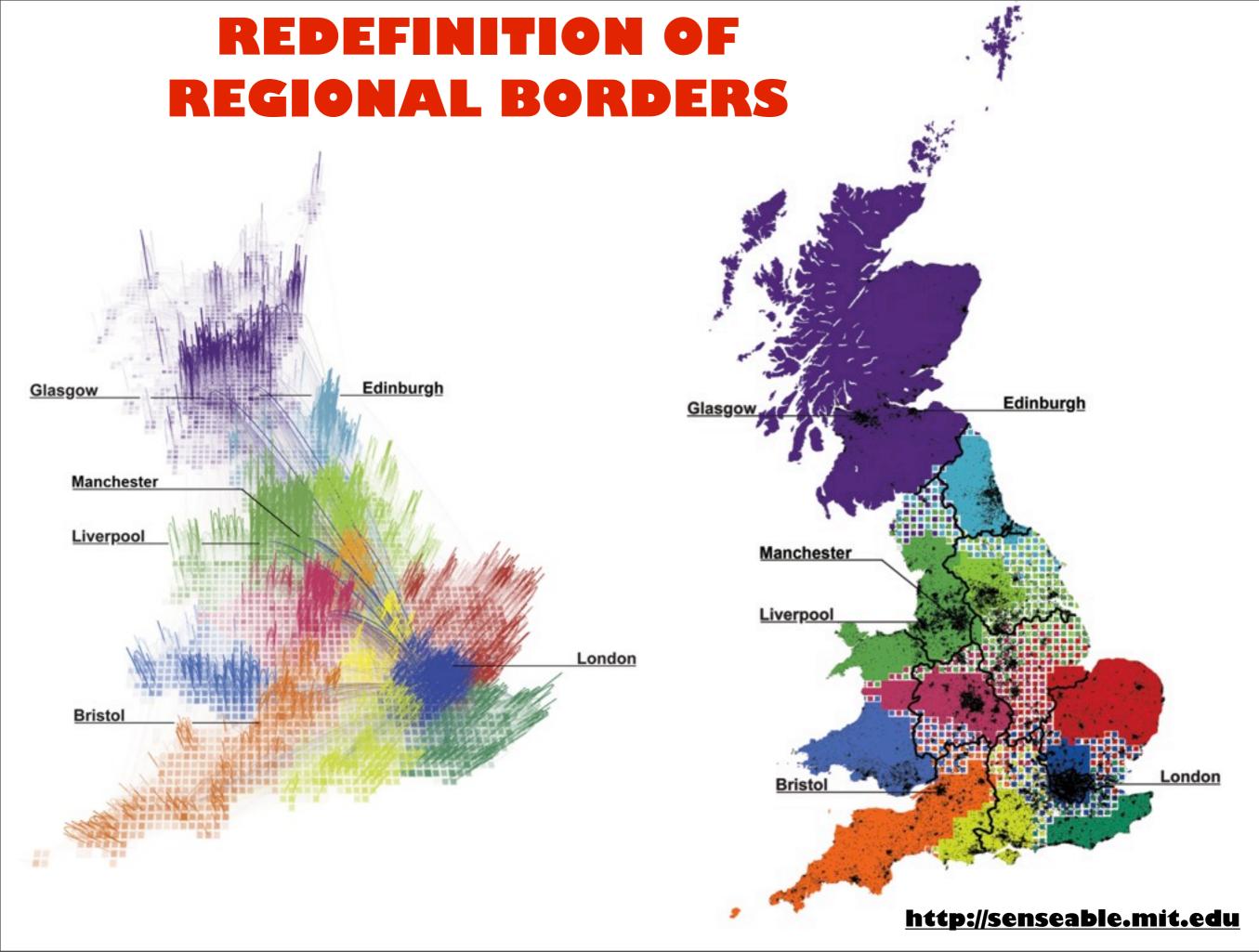
"PULSE" OF THE CITY

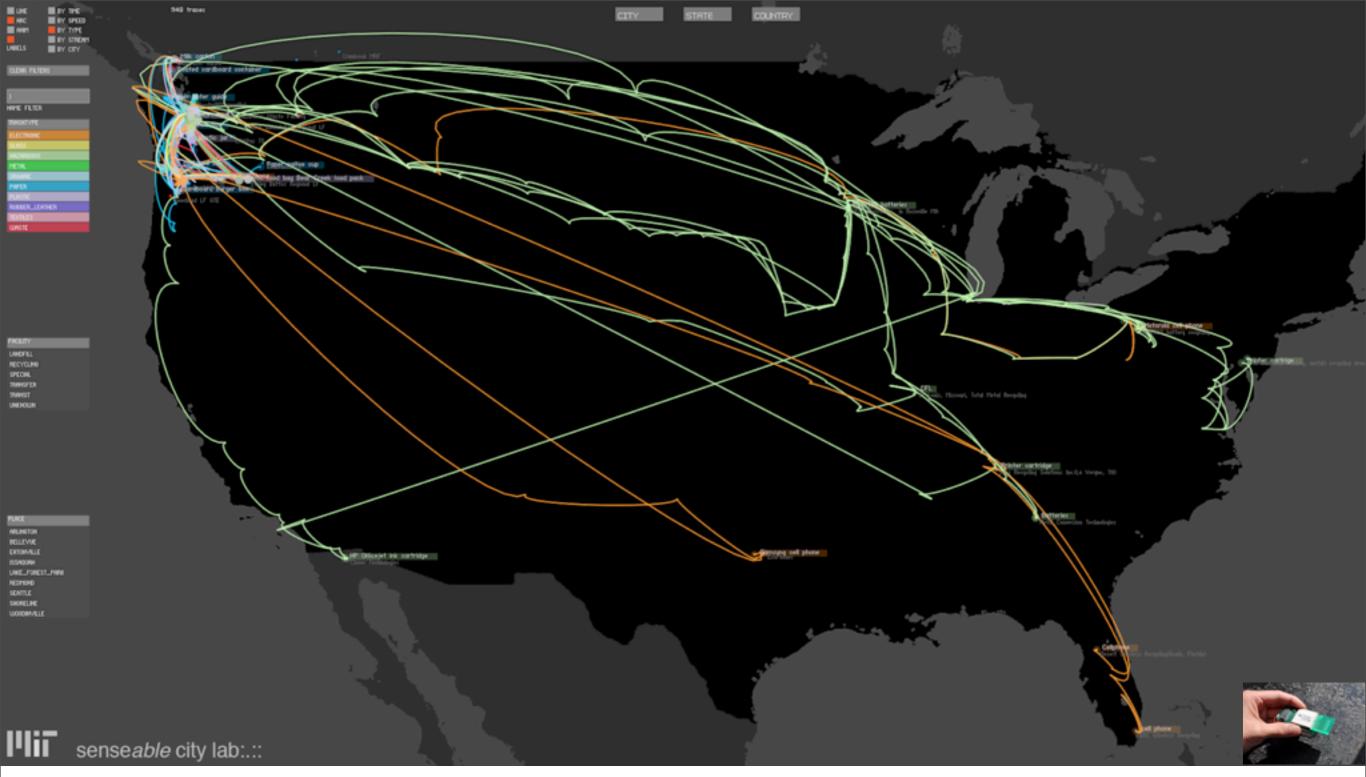




2006-7-10 9:15

2006-7-9 16:30





"Nobody wonders where, each day, they carry their load of refuse. Outside the city, surely; but each year the city expands, and the street cleaners have to fall farther back.

The bulk of the outflow increases and the piles rise higher, become stratified, extend over a wider perimeter"

- Italo Calvino, Invisible Cities

SPACE OF FLUXES

http://senseable.mit.edu



Ex. 1: BOTTOM-UP EMOTIONAL MARKERS

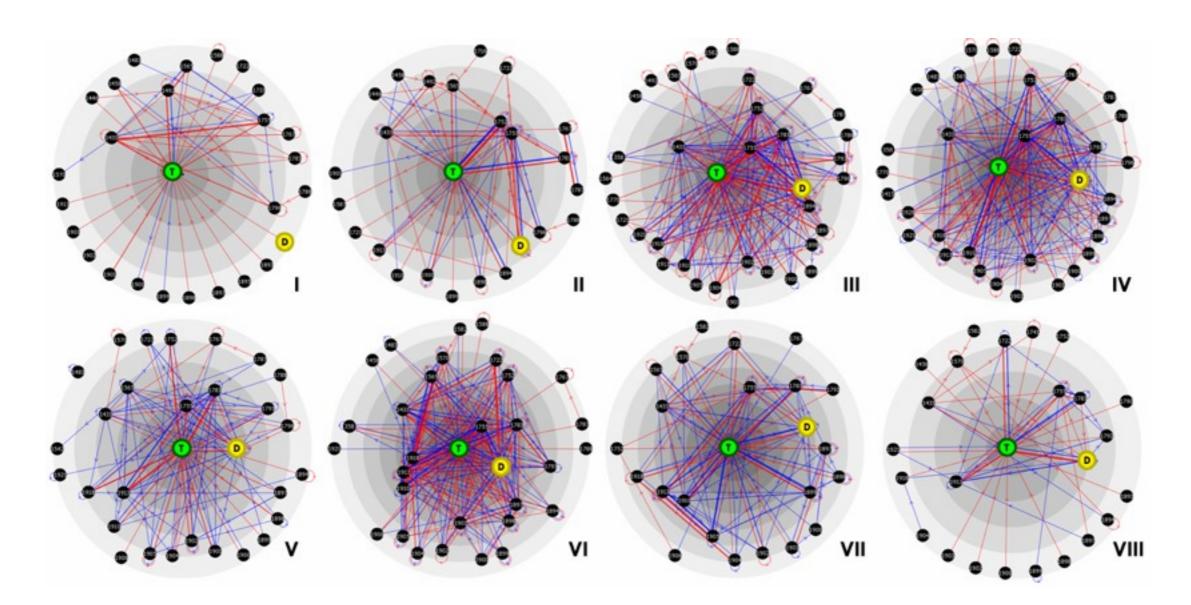
PLUTCHIK

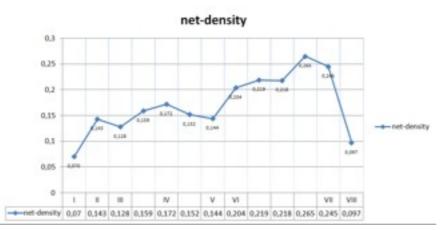


PROCESS EVOLUTION



EVOLUTION OF THE SOCIAL NET



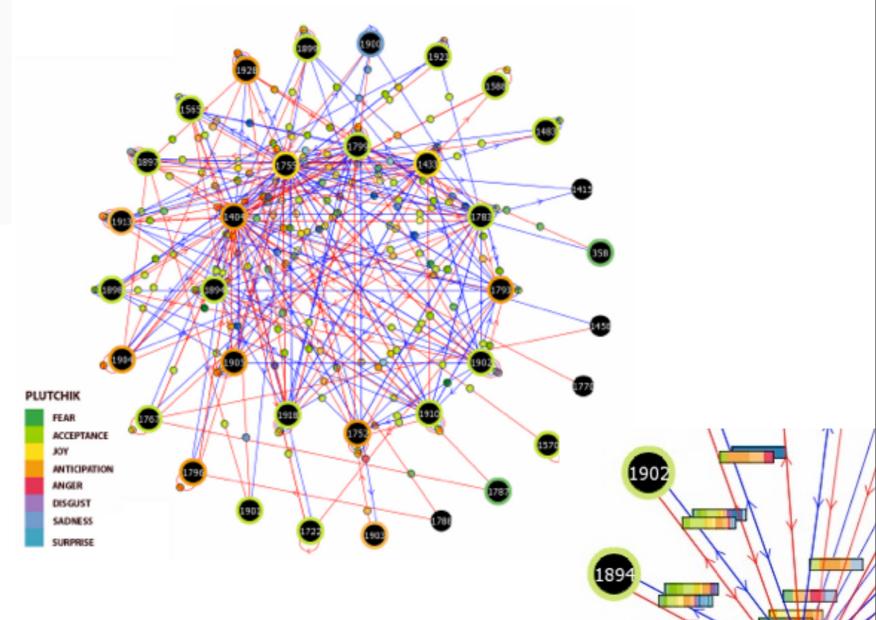


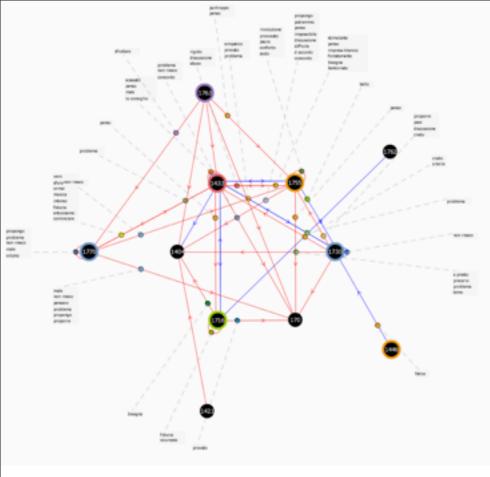
MASTER ELE ON-LINE



1404

TVAN





Ex. 2: EMERGING MEANING

What, in your opinion, does "smart city" mean ?

How could your city become smarter?

What the role of technology should be ?

How the smartness of a city may depend on the cultural specificities of the territory ?

Which are the skills that should be acquired to be considered "smart citizen" ?

How the way to learn from and in a smart city will change in the future ?

How the content people is going to learn will change in the future due to the smartness of the city ?

What does "digital literacy" mean for you ?

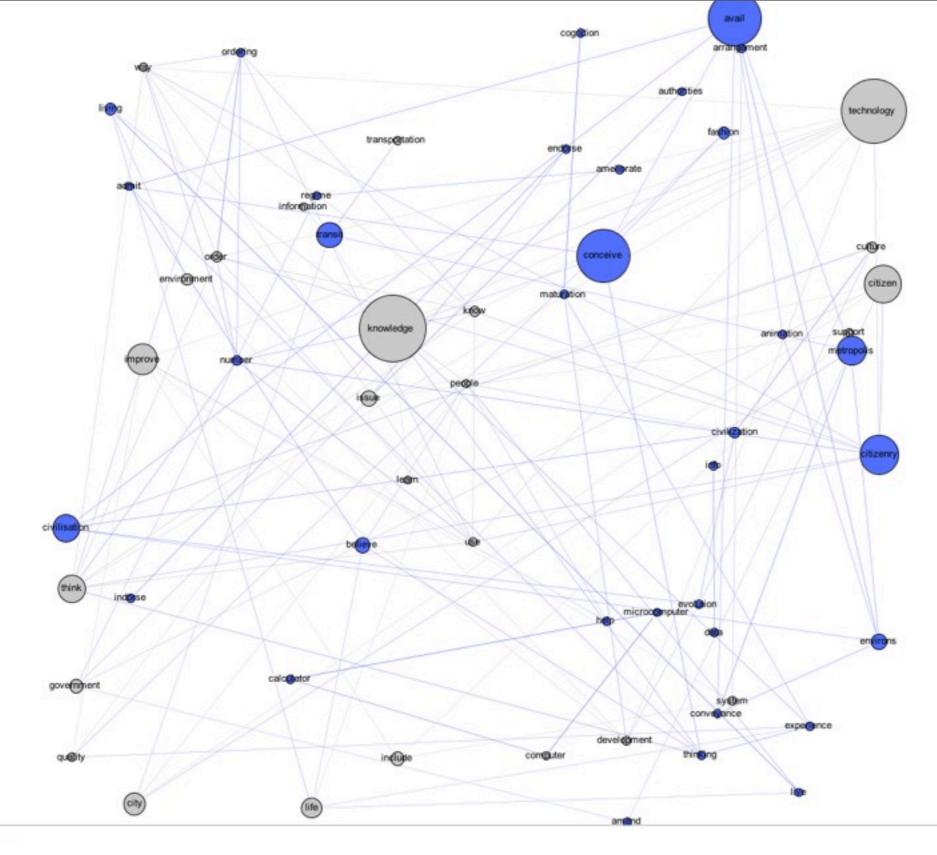
What, in your opinion, does "smart city" mean ?

development	2	
think	2	
include	2	
support	2	Topics Relevance
way	2	
aspect	2	city
education	2	citizen
field	2	use
need	2	information
communicate	2	quality
integration	2	life
institution	2	government
company	2	people
lead	2	service
infrastructure	2	improve
building	2	technology
insecurity	2	knowledge
direction	2	know
moment	2	culture
style	2	order
respect	2	computer
get	2	system
provide	2	transportation
governance	2	environment
level	2	issue
facility	2	learn
device	2	
product	2	
problem	2	
idea	2	

		frequency (relevance)
of	citizen	8+1 (5)
	use	5(5)
with accent on	information	7(5)
	quality	4(5)
focus	life	8 (5)
related to	government	3(4)
	people	3(4)
	service	
	improve	4(4)
supported by	technology	7+5(4)
	knowledge	4(3)
	know	a.
	culture	3(3)
	order	m.m.

human -> meaning by word clustering

etc.



citizenry civilization environs experience metropolis transit

and many more

Emergent words & meanings:

citizenry -> citizen, technology, way, know, order, number*, think, use experience -> quality, life, knowledge, maturation*, thinking* [double meaning]

etc.

RESUMING

NOT BIG DATA BUT SMART DATA (MEANINGFUL AND NOT STRONGLY CORRELATED) TO DEFINE THE TERRITORIAL SMARTNESS: GLOBAL + LOCAL EMERGENT SPACE OF REPRESENTATION + MODEL (NOT JUST SINGLE VALUE OR RANKINGS)

DYNAMICS IS NEEDED, ALSO TO DEFINE THE BORDER OF A TERRITORY

MORE CONSIDERATION FOR THE PERSON IMPLIES BOTTOM-UP APPROACH AND THE DEVELOPMENT OF A LOT OF MULTIDIMENSIONAL ANALYTICS AND TOOLS